



**SPONSORSHIP
DEADLINE:
FRIDAY,
APRIL 18, 2025**

**EVENT DATES:
JUNE 7 - 14**

SPONSORSHIP PACKAGES

ART CITY DAYS 2025

Art City Days is quickly approaching! Don't miss out on this incredible opportunity to advertise at the many events and support Springville's favorite summertime tradition.

SPONSORSHIP Levels and Benefits	ALL EVENT SPONSORSHIPS			INDIVIDUAL EVENT SPONSORSHIP			
	Presenting Sponsor \$15,000+	Title \$10,000	Platinum \$5,000	Gold \$3,500	Silver \$2,000	Bronze \$1,000	Copper \$500
RECOGNIZED AS PRESENTING SPONSOR IN COMMUNICATIONS	X						
LOGO ON PROMOTIONAL MATERIALS	X	X					
LOGO/LINK ON EVENT WEBPAGE	X	X	X	X	X	X	
ADVERTISEMENT IN ART CITY DAYS BOOKLET	LOGO ON COVER & PREMIUM FULL PAGE AD	PREMIUM FULL PAGE AD	FULL PAGE AD	1/2 PAGE AD	1/3 PAGE AD	1/6 PAGE AD	
TAGGED IN SOCIAL MEDIA POSTS	X	X	X	X	X	X	X
10' X10' COMPLIMENTARY BOOTH AT VENDOR MARKET (DEADLINE APRIL 1, 2025)	X	X	X				
FREE GRAND PARADE ENTRY	X	X	X	X	X	X	
COMPLIMENTARY HOT AIR BALLOON RIDE	X	X	X				
COMPANY BANNER AT ARTS PARK FOR THE WEEK (SPONSOR PROVIDED)	X	X	X	X	X	X	X
LOGO ON SPONSORING EVENT SIGNAGE	X	X	X	X	X		
LOGO ON EVENT T-SHIRTS	X	X	X	X	X		
RECOGNITION IN EVENT ANNOUNCEMENTS	X	X	X	X	X		

Certain events have additional perks at the following sponsorship tiers: Presenting/Title/Platinum/Gold
Additional perks include, but are not limited to: Complimentary Carnival Wrist Bands, Fun-A-Rama Tickets, etc.

WANT TO SPONSOR MORE SPRINGVILLE CITY EVENTS IN 2025? BE SURE TO ASK ABOUT OUR TITANIUM ALL-EVENT SPONSORSHIP TIER AND OTHER OPPORTUNITIES!

**Contact: Candace Workman, Special Event Coordinator
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