



SPONSORSHIP
DEADLINE:
FRIDAY, NOV 21

EVENT DATES:
DEC 5 & 6

2025 HOLIDAY FESTIVAL SPONSORSHIP INFORMATION

FRIDAY DECEMBER 5 & SATURDAY DECEMBER 6
AT CIVIC CENTER PARK - 110 S MAIN STREET

Come kick off the Holiday Season and welcome Santa to Springville! Bring the whole family and enjoy the magical lights of Springville Main Street, enjoy great food, and shop for gifts in Santa Village.

Contact - Candace Workman | 801-491-4861 | cworkman@springville.org

SPONSORSHIP	Platinum	Gold	Silver	Supporter
Levels and Benefits	\$2,000	\$1,000	\$500	\$300
BOOTH SPACE TO DISTRIBUTE MARKETING MATERIALS	X	X	X	
LOGO AND LINK ON EVENT WEBSITE	X	X	X	X
RECOGNITION DURING THE EVENT	X	X		
LOGO ON EVENT SIGNAGE AND MARKETING MATERIALS	X	X	X	
TAGGED IN SOCIAL MEDIA POSTS	X	X	X	X
BRAND NAME OR LOGO ON PROMOTIONAL MATERIALS	X	X	X	
OPPORTUNITY TO SPONSOR A FIRE PIT, STAGE OR HOT COCOA STAND	X	X	X	X
COMPLIMENTARY S'MORES & HOT COCOA VOUCHERS	25	10	5	