



SPONSORSHIP
DEADLINE:
FRIDAY, NOV 20

EVENT DATES:
DEC 4 & 5

[Sponsorship Form Link](#)

2026 HOLIDAY FESTIVAL SPONSORSHIP INFORMATION

FRIDAY DECEMBER 4 & SATURDAY DECEMBER 5
AT CIVIC CENTER PARK - 110 S MAIN STREET



Celebrate the start of the holiday season with Santa in Springville! Gather the family to welcome Santa, enjoy the festive lights along Main Street, grab something delicious to eat, and browse holiday gifts in Santa's Village.

Contact - Robin Mikels | 801-491-4861 | rmmikels@springvilleutah.gov

SPONSORSHIP	Platinum	Gold	Silver	Supporter
Levels and Benefits	\$2,000	\$1,000	\$500	\$300
BOOTH SPACE TO DISTRIBUTE MARKETING MATERIALS	X	X	X	
LOGO AND LINK ON EVENT WEBSITE	X	X	X	X
RECOGNITION DURING THE EVENT	X			
LOGO ON EVENT SIGNAGE AND MARKETING MATERIALS	X	X	X	
TAGGED IN SOCIAL MEDIA POSTS	X	X	X	X
BRAND NAME OR LOGO ON PROMOTIONAL MATERIALS	X	X	X	
OPPORTUNITY TO SPONSOR A FIRE PIT, STAGE OR HOT COCOA STAND	X	X	X	X
COMPLIMENTARY S'MORES & HOT COCOA VOUCHERS	25	10	5	